

In the news

Bunbury Herald
15 September 2011

New branch to service buyers further south

HOMEBUYERS and investors in the South West now have easier access to building their dream home with the expansion of Summit Homes South West into Busselton.

The new branch, which opened earlier this month, services homebuyers throughout Busselton, Dunsborough, Margaret River and Augusta.

The office is located on Kent Street opposite the iconic Fig Tree Lane and houses a team of 12 construction, administrative and sales professionals to cater to the growing needs of the region.

"The South Western corridor of WA is experiencing high rates of demographic and economic growth and so it was a strategic decision for us to establish a strong presence in Busselton," Summit South West general manager David Hunt said.

A dedicated pre-start area which comes complete with a working kitchen is a highlight of the new office and offers homebuyers a chance to view and try out the fittings and fixtures available to them for their new home.

Mr Hunt said the expansion had been planned for some time and was a good way to demonstrate that customers remained Summit's top priority.

"We are built around people so we wanted to make it easy for our clients to realise their home ownership dream by going to them instead of asking them to come to us," he said.

"The timing is right particularly as our brand, profile and customer base



The team at Summit Homes South West in Busselton are ready to help those looking to build their dream home.

has grown and we are already working with a number of families in those areas as well as experiencing large volumes of enquiry."

The well-timed release of Summit's first display home will complement the opening of the new office.

"In three weeks we will be opening

our first-ever display in Margaret River at Rapids Landing Estate so the new Busselton office again will serve as a perfect base for those clients who are looking to build in that southern corridor," he said.

For more information visit the offices at 5/62 Kent Street, Busselton, call 9753 7800 or visit www.summitsouthwest.com.au.

Perth Metro: 9333 0888
Bunbury: 9722 0300
Busselton: 9753 7800

